

2017 Walk for Warmth



Gold sponsorship level: \$2,500

Benefits include:

Inclusion in Walk for Warmth promotion email blasts (pending date of commitment)

- Save the date email blast November 2016
- Event details email blast December 2016
- Event ramp-up email blast Jan & Feb 2017
- Post-event email blast February 2017
- Post-event press release February 2017

Sponsor love post highlighting your brand on OLHSA's Facebook page

Exposure on Walk for Warmth website with hyperlinked name and logo

Name and logo on small individual signage at event

Name and logo on back of Livingston Walk for Warmth t-shirts

Shout out from emcee during event



Through these benefits you will reach:

- OLHSA's website: 3,000+ visitors
- OLHSA's Facebook: 1,250+ followers
- Walkers: 300+ local Livingston County residents



Premier Presenting Sponsor:



Walk for Warmth is the area's premier winter fundraiser. 100 percent of all proceeds benefit our friends and neighbors facing heating emergencies. Walk for Warmth funds Emergency Utility Assistance through OLHSA, A Community Action Agency.