

2017 Walk for Warmth



Platinum sponsorship level: \$5,000+

Benefits include:

Inclusion in Walk for Warmth promotion email blasts (pending date of commitment)

- Save the date email blast November 2016
- Announcement press release December 2016
- Community calendar listings
- Event details email blast December 2016
- Event ramp-up email blast Jan & Feb 2017
- Event media alert February 2017
- Post-event email blast February 2017
- Post-event press release February 2017

Sponsor love post highlighting your brand on OLHSA's Facebook page

Prominent exposure on Walk for Warmth website with hyperlinked name and logo

Name and logo on large individual sign at event

Name and logo on back of Oakland Walk for Warmth t-shirts

Event table and product display

Logo on tchotchke given to walkers (ex: ice scrapers, pens)

Name and logo on all marketing media (except billboard)



Through these benefits you will reach:

- OLHSA's website: 3,000+ visitors
- OLHSA's Facebook: 1,250+ followers
- Walkers: 1000+ local Oakland County residents

Premier Presenting Sponsor:



Walk for Warmth is the area's premier winter fundraiser. 100 percent of all proceeds benefit our friends and neighbors facing heating emergencies. Walk for Warmth funds Emergency Utility Assistance through OLHSA, A Community Action Agency.