



# SPONSORSHIP GUIDE

SPONSORSHIP LEVEL	AMOUNT	SPONSORSHIP RECOGNITION INCLUDES														
		Hyperlinked logo on Walk website	Logo on special giveaway	Company branded event activity	Recognition in OLHSA annual report	Name in press materials	Logo on event poster	Table at event	Email blasts	Social media: Individual post	Logo on tshirt	Individual event sign	Event emcee shout out	Name on shirt	Social media: Group post	Group event sign
Diamond	\$10,000	X	X	X	X	X	X	X	X	X	X	X	X			
Platinum	\$5,000	X				X	X	X	X	X	X	X	X			
Gold	\$2,500	X							X	X	X	X	X			
Silver	\$1,000	X												X	X	X
Bronze	\$500	X													X	X



**Through these benefits you will reach:**  
 OLHSA's website: 3,100 average monthly visitors  
 OLHSA's Facebook: 1,400+ followers  
 300+ Walkers in Livingston County  
 800+ Walkers in Oakland County

**Sponsors will receive benefits in the county where they donate funds.**  
**100% of proceeds stay in the county where they are raised.**

**PRESENTING SPONSOR**

**OLHSA's Walk for Warmth proceeds benefit emergency services that help keep our neighbors in Livingston and Oakland Counties safe and warm.**

